



FYIstival

The African Edition

Collaborating with GlobalConnect@SBF in the new digital space
to facilitate internationalization of businesses

FYIstival

**A digital festival
For Your Internationalization**

FYIstival is GlobalConnect@SBF's newly-launched **digital space** for growth-minded enterprises to be inspired by a series of FYI webinars, informed with a collection of market briefs, and to get interactive through virtual consultations and dedicated messaging systems with business executives across borders. It is aimed at **facilitating internationalization** for economic recovery, vibrancy, and sustainability.

The African Edition runs from August to September 2020.



FYI: For Your

Inspiration + Information + Interaction + Insights + **Internationalization**

FYI: For Your Inspiration

Check

Schedule of webinars, their market focus/industry spotlight, and dates. Schedule subject to change.

AFRICA AUG
Digitization in Africa –
Digital bank and agriculture

ANGOLA SEP
Energy
Lusophone Africa

RWANDA AUG
Agri Business
Built Environment
Consumer Goods

SENEGAL SEP
Built Environment
Francophone Africa

NIGERIA AUG
Consumerism
Food

MAURITIUS SEP
Agri-food

FYI: For Your Information

FYIstival participants will have access to presentation materials such as slide decks (where available) and market briefs, so that missing an FYI webinar does not mean that they will miss out on all the valuable information.

FYI briefs distill the most salient points, and acknowledge the contributions of speakers.



FYI: For Your Interaction

DURING WEBINARS

FYIstival participants attending webinars have the opportunity to interact with speakers at Q&A sessions as well as in breakout rooms.

ON FORUMS/BLOGS

Interactions don't end with webinars! FYIstival participants on privilege plans can interact with one another on dedicated forums created with industry groups in mind.

VIA INSTANT MESSAGING

FYIstival participants on privilege plans who prefer private chats can also send instant messages to potential business partners either on the web or through a free mobile app.

FYIstival Participants

NORMAL ACCESS

Webinar attendance
Document downloads

Free

PRIVILEGE ACCESS

Webinar attendance
Document downloads
Creation of own profile listing of your company
Instant messaging with other participants via web
Instant messaging with other participants via mobile app

SGD 55

ENTITLEMENTS

- Logo acknowledgement as Supporting Organization on FYIstival website
- Free listing for your organization in the Business Lounge
- Special privileges for securing your association/chamber members to sign up as FYIstival participants

OBLIGATIONS

- Onboard at least 50 members in your association to sign on as FYIstival participants with privilege access

Supporting Organization

Collaborate with us

ENTITLEMENTS

- Logo acknowledgement as Supporting Organization on FYIstival website
- Free listing for your organization in the Business Lounge
- Dedicated consultation room at the end of webinar where speaking slot is reserved

OBLIGATIONS

- Participate in at least one webinar as a speaker (either as presented or as panellist)
- Allow SBF to share presentations publicly

Supporting Organization

Collaborate with us

ENTITLEMENTS

- Logo acknowledgement as Supporting Organization on FYIstival website
- Free listing for your organization in the Business Lounge

OBLIGATIONS

- Onboard at least 50 members in your association to sign on as FYIstival participants

Supporting Organization

Join us

ENTITLEMENTS

- Logo acknowledgement as Knowledge Partner on FYIstival website
- Free listing for your organization in the Business Lounge
- Dedicated consultation room at the end of webinar where speaking slot is reserved

OBLIGATIONS

- Participate in at least one webinar as a speaker (either as presenter or as panellist)
- Allow SBF to share presentations publicly

Knowledge Partner

Collaborate with us

Get in touch with us!

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Join us at the FYIstival

Get in touch with us and facilitate international trade and investments between Africa and Singapore

Organizer



Co-organizer

**Enterprise
Singapore**

Supporting Organizations

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A programme by

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Boilerplate